

In today's economic climate,
many publishing functions
are outsourced...



What about your rights department?

Riggins International is a service organization that functions as our client's subsidiary rights department. We conduct business differently than an agent - we become a strategic partner with your organization's global publishing strategy.

- ✓ Our pro-active marketing services include multiple marketing platforms through e-marketing strategies and exhibition at several industry tradeshows worldwide.
- ✓ For contract management, we negotiate and issue the licensing agreements, then monitor them for compliance and provide royalty tracking/collection services.

Our staff provides 37 years of experience, specifically in the Christian publishing rights industry. Our marketing methods reach the general market and religious publishing community.

Contact Cindy Riggins (cindy@rigginsrights.com) for information on how we can provide global direction for your rights program.

"Once we began working with Riggins International in our licensing program, our internal costs were reduced substantially and the number of actual executed contracts increased. We have been extremely pleased with our relationship with Riggins Rights and highly recommend their services."

*Jim L. Cook
VP of International Sales
B&H Publishing Group*



Riggins International Rights Services, Inc.

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